



# KERALAM MUSEUM OF HISTORY & HERITAGE

## Park View, Thiruvananthapuram-33

(Nodal agency of all museums under Cultural Affairs Dept. Govt. of Kerala)

Website: [www.museumkeralam.org](http://www.museumkeralam.org) | Email: [info@museumkeralam.org](mailto:info@museumkeralam.org)

Phone: 0471-2320231, +91-9567019037

---

KIM/173/20

Date 25/02/2021

### REQUEST FOR PROPOSAL

#### **Selection of Museum Consultancy Firm for Setting up of Ravi Varma Art Gallery, Trivandrum**

Request For Proposal is invited by Interactive Museum of Cultural History of Kerala (Keralam Museum of History and Heritage) from the Empanelled, reputed, experienced, and competent Consultancy Firms for **Setting up of Ravi Varma Art Gallery, Trivandrum**. The details relating to the nature and scope of the project, eligibility criteria, terms and conditions and other information relating to the Request For Proposal are as detailed below.

**Executive Director**  
Interactive Museum of Cultural History of Kerala  
(Keralam Museum of History and Heritage)

## **Setting up of Ravi Varma Art Gallery, Trivandrum**

### **Introduction**

The Sri Chitralayam, popularly known as Sri Chitra Art Gallery, was opened to the public by the erstwhile Maharaja of Travancore Sri Chitra Thirunal on the 25th of September 1935 for the enjoyment, education and development of artistic taste of the people. It has a collection of paintings representing the various genres of paintings in India, along with a few from other parts of Asia with a distinct stamp of Indian culture.

The major attraction of Sri Chitra Art Gallery is the paintings of Raja Ravi Varma. He is one among the greatest painters of India.

Raja Ravi Varma rose to international fame when he won an award at the exhibition of paintings in Vienna in 1873. Ravi Varma is particularly acclaimed for his paintings depicting the mythological characters. Hamsa Damayanthi, Sakunthala, Gypsies of South India, Milk Maid and Mohini Rugmangada are among his renowned paintings. Paintings of other members of the Kilimanoor Royal family, consisting of Raja Raja Varma, C. Raja Raja Varma, Mangala Bai Thampurati and Rama Varma Raja are a rare collection. The paintings of Rama Swamy Naidu, Govindan Achari, K. Padmanabhan Thampi, V. S. Valiyathan, B. Krishna Iyer, K. Rama Krishnan Achari also enrich this section.

### **An exclusive art gallery in memory of Raja Ravi Varma**

The structure of the 15,000 sqft building is being maintained as such which would now be converted into a two-storey building on a par with international standards. Currently, most of the paintings of Kerala's renowned painter are housed at Mysore Palace art gallery and at the Maharaja Fateh Singh Museum at Vadodara in Gujarat.

In a tribute to the painter, the gallery will house 96 sketches by Raja Ravi Varma, apart from 38 paintings by his brother C Raja Raja Varma and also one of the paintings by Mangala Bai Thampuratti. The upcoming museum will also put on display Ravi Varma's certificates awarded to him from Chicago and Vienna in 1893 for his works sent from Kilimanoor palace.

## **Eligibility Criteria For Application**

Those who are including Empanelled firms should attend the **Pre-bid meeting**.

**Pre-bid meeting date - 08.03.2021 Time - 11 am**

**Medium of meeting - Online (Zoom/Google meet)**

Consultants/Firms attending the Pre-bid meeting will get more details about nature and scope of the project, eligibility criteria, terms and conditions and other information relating to the Request For Proposal. Those who are participated in the bid shall pay Rs 5000/- by way of DD drawn in the name of Executive Director, Interactive Museum of Cultural history of Kerala towards cost of documents along with Bid documents in separate cover.

## **Process of Evaluation**

### **1. Technical bid - Evaluation**

**1. History of the Firm** - Turn over, when established, full time staff etc

**Total - 20 Marks**

Up to 3year - 10 marks

Up to 5year - 15 marks

Above 5 year - 20 marks

**2. Technical competence** - Details of projects done, similar projects executed

**Total - 20 Marks**

Works executed up to 2crore/year - 10 marks

Works executed up to 3crore/year - 15 marks

Works executed above 3crore/year - 20marks

**3. Specific experience** - Experience in designing museums or galleries, experience in Kerala

**Total - 30 Marks ( a + b )**

a) 1 Work - 10 marks

3 Works - 15 marks

More than 3 Works - 20 marks

b) Weight age marks for work executed in Kerala - 10 marks

**4. Understanding of this project brief** - a note on their understanding and approach

**Total - 30 Marks**

The marks shall be given on evaluation of understanding the project brief.

The Marks secured out of 100 will be converted to out of 40 marks. The Technical bid of ALL the firms should be evaluated against total marks of 100. Empanelled firms should also submit the full technical bids. For Non empanelled firms, 50 % marks may be stipulated as the cutoff. The firm/company who secure at least 50 % of score in the evaluation will be treated as qualified for Technical presentation.

## **2. Technical Presentation**

Eligible candidates can participate in the presentation after qualifying Technical bid evaluation.

### **Medium of Presentation - Offline / Online (Zoom/Google meet)**

The technical presentation should be entirely based on the design already prepared.

**20 marks** - Understanding the brief

**20 marks** - Respecting the historicity of the building and demonstrative adaptive reuse

**20 marks** - Understanding the Design flow/strength

**20 marks** - Economics of design

**20 marks** - Confidence in executing

**Total marks = 100 marks**

Awarded marks out of 100 will be converted to out of 30 marks. The firm/company who secure at least 50 % marks (15/30) will be treated as qualification for submitting financial bid.

Those Who secure 50% marks in technical bid evaluation and technical presentation shall be eligible for the bid. The financial bid of those are not eligible shall not opened for competition.

### **3. Financial Bid**

The Financial bid should be based on the design and estimate already prepared

**Estimate Amount = ₹ 2866291.70 + GST**

a) The bidder who secure at least 50% of score in the presentation will be treated as technically qualified.

b) The Financial Bids of the technically qualified bidders will be opened on the prescribed date in the presence of the bidder or their representatives who are authorized by bidder.

c). The lowest financial bidder (L1) will be awarded 100% score.

d) Financial Scores for other than L1 bidders will be evaluated using the following formula:

$$\text{Financial Score of a Bidder} = \left\{ \left( \frac{\text{Financial Bid of L1}}{\text{Financial Bid of the Bidder}} \right) \times 100 \right\} \% \text{ (Adjusted to two decimal places)}$$

e) Only fixed price financial bids indicating total price for all the services specified in this bid document will be considered.

f) The bid price will include all taxes and levies and shall be in Indian Rupees.

g) Errors & Rectification: Arithmetical errors will be rectified on the following basis: “If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price shall prevail and the total price shall be corrected. If there is a discrepancy between words and figures, the amount in words will prevail”.

### **Combined Evaluation of Technical bid, presentation & Financial Bids**

a) The technical bid, presentation and financial scores secured by each bidder will be added using weightage of 40 for technical evaluation, 30 for presentation and 30 for financials respectively to compute a Composite Bid Score.

b) The bidder securing the highest Composite Bid Score will be declared as the Best Value Bidder for award of the Project.

c) In the event the bid composite bid scores are ‘tied’, the bidder securing the highest technical score will be declared as the Best Value Bidder for award of the Project.

d). The successful bidder has to provide a letter of acceptance to Interactive Museum of Cultural History of Kerala (Keralam Museum of History and Heritage, Trivandrum) within seven days of receiving communication about his/her selection from the Department.

e). The successful bidder shall to sign an agreement with payment schedule at the time of award of the work.

f). Keralam Museum of History and Heritage reserves all the rights to accept or reject any/all Request For Proposal applications, without assigning any reason. The Department takes no responsibility for the delay, loss or non-receipt of any submission or letter sent by post, within the prescribed time period.

## **Conditions and Notes**

\*Completion of work is 2 months

\*Please see the website for any changes of BOQ before technical bid opening as lighting fixtures shall be change subject to specification of exhibits/paintings. Full specification of lights shall be uploaded before Technical bid opening. If the specification corrigendum has not uploaded the bidder can chose their own light arrangements and quote for the same.

\*Cost of RFP document mentioned above should be in the form of separate Demand Draft in favour of Executive Director Interactive Museum of Cultural History of Kerala, Trivandrum

\*Excess over estimate/ below estimate rate shall be allowed by the committees constituted for Museum setting works if necessary.

\*DPR details will be available in the Keralam Museum at the Office time. You can contact directly for getting details of the project.

\*The drawings and estimates are separately attached along with documents

\*The presentation should be entirely based on the design already prepared.

\*The Financial bid should be based on the design,drawing and estimate already prepared

\*If the mentioned brand and model equipments is not available in the market, other brands with the equivalent specification can be used at their present market rate

\*Lumsum (LS) works enclosed in the estimate can be finalized as per work executed on consulting with Keralam Museum

Application / Request For Proposal in sealed cover with complete details in all respects and superscribed as Selection of Museum Consultancy Firm for Setting up of Ravi Varma Art Gallery, Trivandrum shall be submitted at the following

address. A soft copy of Presentation shall be sent along with this application. Interested consultants/ consortia of consultants can download the Request For Proposal documents from the website [www.museumkeralam.org](http://www.museumkeralam.org). The last date for receipt of application (hard copy ) is 2 PM on April 3. 2021 and date of presentation will be informed soon

**The Executive Director  
Interactive Museum of Cultural History of Kerala  
(Keralam Museum of History and Heritage), Park View  
Vikas Bhavan P.O,  
Trivandrum - 695033.**