

KERALAM MUSEUM OF HISTORY & HERITAGE Park View, Thiruvananthapuram-33

(Nodal agency of all museums under Cultural Affairs Dept. Govt. of Kerala) Website: www.museumkeralam.org | Email: info@museumkeralam.org Phone: 0471-2320231, +91-9567019037

KIM/K2/106/2018

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REQUEST FOR PROPOSAL

Selection of Museum Consultancy Firm for Designing and Setting up of galleries at Gandhi Smrithi Museum, Payyanur.

Request For Proposal is invited by Interactive Museum of Cultural History of Kerala (Keralam Museum of History and Heritage) from the Empanelled/Non Empanelled, reputed, experienced, and competent museum Consultancy Firms for **Designing and Setting up of galleries at Gandhi Smrithi Museum, Payyanur.**The Non-Empanelled firms should furnish company details and other required data with in the prescribed date and should get pre-qualification before fixing the bid. The details relating to the nature and scope of the project, eligibility criteria, terms and conditions and other information relating to the Request For Proposal as detailed below.

Executive Director Interactive Museum of Cultural History of Kerala (Keralam Museum of History and Heritage)

<u>Name of Work</u> - Designing and Setting up of galleries at Gandhi Smrithi Museum, Payyanur.

CONTENTS

Concept of museum

- The aim of the proposed project is to set up a Thematic Museum showing influence of Mahathma Gandhi's visit to Payyannur and role of the land in the struggle of independence.
- The Old Police Station would be renovated and converted into a museum containing different galleries showcasing the sequence of events in the annals of the history of Payyannur.
- The concept is to restore the police station building, while conserving the antique elements of its architecture and convert it into a museum that will tell the history of Payyannur, Mahatma Gandhi and of the police station, especially during the time of the struggle of independence, when the police station was used for imprisoning people who rebelled against the British rule.

Connectivity

Payyannur is a town and municipality in Kannur district in the state of Kerala in India. This municipality consists of three administrative villages: Vellur, Korom and Payyanur. Other villages are: Annur and Kokkanissery. The town is situated on the banks of Perumba River.

<u>About Payyannur</u>

Payyannur is one of the ancient civilized places in Kerala which claims a rich and glorious past. The archaeological remains excavated from this region prove the existence of a civilized city in this area centuries ago. Payyannur is famous for its remarkable role in the freedom struggle of the country. This small town had a good role in the national freedom fight movement. Uppu sathyagraha (salt sathyagraha) of 1930, Quit India movement, Khadi propagation was some of the activities that brought Payyannur to the national arena. Because of its immense contribution to the independence movement, Payyannur was called as 'second Bardoli'.

Introduction of Museum building

Old Police Station

The Old Police Station is a 107-year-old building that has historical as well as architectural value. It was declared as a protected monument under the Archaeology department of the State government.

The police station was a witness to major events during the Independence struggle and postindependence period. It had served as a police force lock-up to detain and torture people during those days.

The old police station was saved from demolition as the land it occupies was identified for the construction of the mini civil station in 2007. The building and is in a dilapidated condition.

It represents an Indo colonial structure that had three nalukettus having 12 akathalams (central courtyards). This jail building has 12 cells that was used for incarceration of people who had participated in the freedom movement.

The freedom movement of Payyannur got a new vigor and energy from the agitation for boycotting Simon Commission. The KPCC conference of 1928 held at Payyannur, presided by Pandit Jawaharlal Nehru, opened a new chapter in the history of the Independence movement. The freedom fight movement at Payyannur was enriched by the visit by Mahatma Gandhi in 1934. A statue erected in Gandhi maidan to commemorate this event. The police station has witnessed several events in the freedom fight and harassment of various freedom fighters of Payyannur. This is one of the few buildings in Payyannur which evidence the rich historic background of the region.

Lot of changes had undergone to this monument and it is presently a protected monument. Due to lack of maintenance an improper use, deterioration has crept into this building. Despite this, the monument retains its charm as vestige of bygone era. The structural condition of the building was found good due to the use of good quality materials and sound construction techniques. Unique protective measures had been employed in the construction of damp protection and thermal comfort. This building can be restored to good condition within a few repairs to serve the future generations. Adaptive reuse suiting to the present-day needs is one of the best methods to conserve this monument of historical and architectural significance.

The building is now to be developed into a museum showcasing the legacy of the region's role in the freedom struggle.

<u>Mission</u>

To realign and provide a thematic focus in a seamless story telling experience about Gandhiji's relation with payyannur and freedom struggle movement, Prisoner's life during the period of freedom struggle movement, Life style and culture of Payyannur at that period .

Proposed Gallery Themes

Galleries related with Gandhiji

Payyannur has a rich history, having important heritage locations, especially in the time of the struggle for Indian independence. However, these locations and buildings are hidden in the rapid urbanization of the area and are now hardly known by even the people of Kannur. These places

which got identity in history by the visit of Mahatma Gandhi on 12th January 1934 has to be brought in to the limelight. The museum project is envisaged in such a way that imparting proper awareness about Gandhiji's thoughts among the new generation.

The proposal is to create a Gandhi Smrithi museum incorporating places and institutions connected with Mahatma Gandhi's visit to Payyannur and the role of the place and people in the struggle for Indian Independence.

Galleries can be set up with collection of historical events, related photographs, related objects etc during Gandhi's visit to Payyannur. In addition, other information on the relations between Gandhi and Kerala may be appropriately included in the galleries.

Galleries related to the Prison life during struggle for Indian independence

Payyannur is famous for its remarkable role in the freedom struggle of the country. This small town had a good role in the national freedom fight movement. Uppu Sathyagraha (salt Sathyagraha) of 1930, Quit India Movement, Khadi Movement are some of the activities that brought Payyannur to the national arena. Because of its immense contribution to the independence movement, Payyannur was called as 'Second Bardoli'.

The police station has witnessed several events in the freedom fight and harassment of various freedom fighters of Payyannur during the period of Indian independence struggle. This is one of the few buildings in Payyannur which evidence the rich historic background of the region.

The concept is to restore the police station building, while conserving the antique elements of its architecture and convert it into a museum that will tell the history of Payyanur, Mahatma Gandhi and of the police station, especially during the time of the independence, when the police station was used for imprisoning people who rebelled against the British rule.

The galleries will aim to recreate the scenes of suffering at the police station undergone by prisoners during the time of the independence struggle.

Exhibits would also consist of items used in the police station, photographs of the police station and prominent people who were a part of its history, old documents pertaining to the police station etc.

Various display techniques need to put in place in order to create a memorable experience for the visitors. These include units such as pedestals, glass containers, photo graphs banners, diaroma etc. as well as more interactive units such as audio-visuals, puzzles etc.

Galleries related to the Life style & culture of Payyanur

Payyannur is one of the ancient civilized places in Kerala which claims a rich and glorious past, culture, heritage and life style.

These galleries can be customized by incorporating with different types of display objects, photographs, documentaries, interactive units etc related to the lifestyle and culture of Payyannur. Some of the display objects related with this subject are collected and stored in the

Museum. That can be used for proposed galleries and also provision can be taken to identify different types of objects which are not included in the above said collections.

Scope of the Work

1. Preparation of a detailed curatorial concept/storyboard of the Museum

2. All location of the rooms in the palace as exhibition galleries as per the curatorial concept

3. Complete Design and layout of the exhibition galleries& display of museum objects etc. including lighting, signage etc.

4. All signage, labels, text panels etc. will be in dual language format.

5 .Conservation of objects if required.

- 6. Disaster management measures.
- 7. Mechanism for temperature control inside the museum if required
- 8. Facilities for entry and movement of differently-abled persons.

9. Item-wise rate cost estimate for all the components suggested for the project is required with brief specifications.

The design of the galleries should combine conventional exhibition display features together with digital, and interactive technology where relevant and appropriate respecting and keeping in mind the heritage status of the building. The presentation of information in the galleries should be informative, educational, and engaging, and the proposed intervention should be an example of Adaptive Reuse.

The curatorial storyboard will have to be prepared in close consultation with a qualified curator – who has good knowledge of the history & culture of Kerala and on the proposed contents of the museum, and/or has the proven ability to undertake comprehensive research and prepare the narrative for the museum.

The Request Of Proposal will include submission of **Detailed design drawings of all the** galleries, schematics, elevations, design of cases, Item-wise rate cost estimate for all the components suggested for the project is required with brief specifications etc. including a preliminary list of proposed objects, archival material, photographs, paintings, lithographs, drawings etc. The designer will have to respect the archaeological status of the building, and should consider it as an example of Adaptive Reuse rather than plain Reuse.

Agencies/Firms are advised to visit the site and its surroundings, and satisfy themselves before submitting bids at their own cost. They shall be deemed to have full knowledge of the site whether they inspect it or not and no extra charges consequent upon any misunderstanding or otherwise shall be allowed.

Eligibility Criteria For Application

Those who are including Empanelled/Non Empanelled firms should attend the Pre-bid meeting.

Pre-bid meeting date -18.12.2019 11 AM

Venue : Keralam Museum of History and Heritage, Park View, Thiruvananthapuram -33

Non Empanelled persons who are willing to participate in the Request Of Proposal shall submit their Firm details as described below on or before 16.12.2019. They will be informed the eligibility before the Pre-bid meeting.

- 1. The details of minimum 3 years experience in the Museum related works.
- 2. The details of minimum turnover of 2 crore in last 2 years.
- 3. The details of completed work with Project cost in last 3 years Minimum value of project 5

crores.

- 4. The firm should have a consortium containing the following Technical persons.
 - a. Curator
 - b. Museum designer
 - c. Historian with sufficient experience in said subject
 - d. Implementation team with minimum 5 years experience
 - e. Graphic Designer
 - f. MEP consultant
 - g. Other experts

Kindly submit the testimonials proving qualifications of the above persons.

5. The Details shall be furnished on International/National/State/District or any other awards related to winning design competitions/ Museum exhibition works. (Enclose copy of documentary proof of winning design competitions/awards).

Eligibility criteria for application – Subjective Evaluation

1.Company incorporation & and their presence

- 10 marks Up to 3 years
- 15 marks More than 3 years and less than 5 years
- 20 marks Above 5 years

2.Average annual turn over

- 10 marks Up to 2 crores for the last two years
- 15 marks More than 2 crores and less than 4 crores for the last two crores

20 marks - Above 4 crores for the last two years

3. Project cost in last 3 years

- 10 marks Up to 5 crores
- 15 marks More than 5 crores and less than 7 crores
- 20 marks Above 7crores

4. Number of employees in the consortium

- 10 marks Up to consortium of 5 members
- 15 marks More than 5 members and less than 7 members
- 20 marks More than 7 members

5. Winning awards

- 10 marks For State/District level awards
- 15 marks For National level awards
- 20 marks For International level awards

The bidder who secure at least 50 % of score in the evaluation will be treated as qualified for submitting final bid.

Consultants/Firms attending the Pre-bid meeting will get more details about nature and scope of the project, eligibility criteria, terms and conditions and other information relating to the Request For Proposal. Those who are participated in the bid shall pay Rs 5000/- by way of DD drawn in the name of Executive Director, Interactive Museum of Cultural history of Kerala towards cost of documents along with financial bid in separate cover.

Technical presentation and Financial bid

Eligible candidates can participate in Technical presentation and Financial bid. Details of Technical presentation and Financial bid are given below.

<u>1.Technical Presentation</u> (Subjective evaluation)

- 20 marks Understanding the brief
- 20 marks Respecting the historicity of the building and demonstrative adaptive reuse
- 20 marks Design flow/strength
- 20 marks Economics of design

20 marks - Confidence in executing

Total marks = 100 marks

2. Financial Bid

a) The bidder who secure at least 70% of score in the technical presentation will be treated as technically qualified.

b) The Financial Bids of the technically qualified bidders will be opened on the prescribed date in the presence of the bidder or their representatives who are authorized by bidder.

c). The lowest financial bidder (L1) will be awarded 100% score.

d) Financial Scores for other than L1 bidders will be evaluated using the following formula: Financial Score of a Bidder = {(Financial Bid of L1/Financial Bid of the Bidder) X 100}% (Adjusted to two decimal places)

e) Only fixed price financial bids indicating total price for all the services specified in this bid document will be considered.

f) The bid price will include all taxes and levies and shall be in Indian Rupees.

g) Errors & Rectification: Arithmetical errors will be rectified on the following basis: "If there is a discrepancy between the unit price and the total price that is obtained by multiplying the unit price and quantity, the unit price shall prevail and the total price shall be corrected. If there is a discrepancy between words and figures, the amount in words will prevail".

Combined Evaluation of Technical presentation & Financial Bids

a) The technical and financial scores secured by each bidder will be added using weightage of 70% and 30% respectively to compute a Composite Bid Score.

b) The bidder securing the highest Composite Bid Score will be declared as the Best Value Bidder for award of the Project.

c) In the event the bid composite bid scores are 'tied', the bidder securing the highest technical score will be declared as the Best Value Bidder for award of the Project.

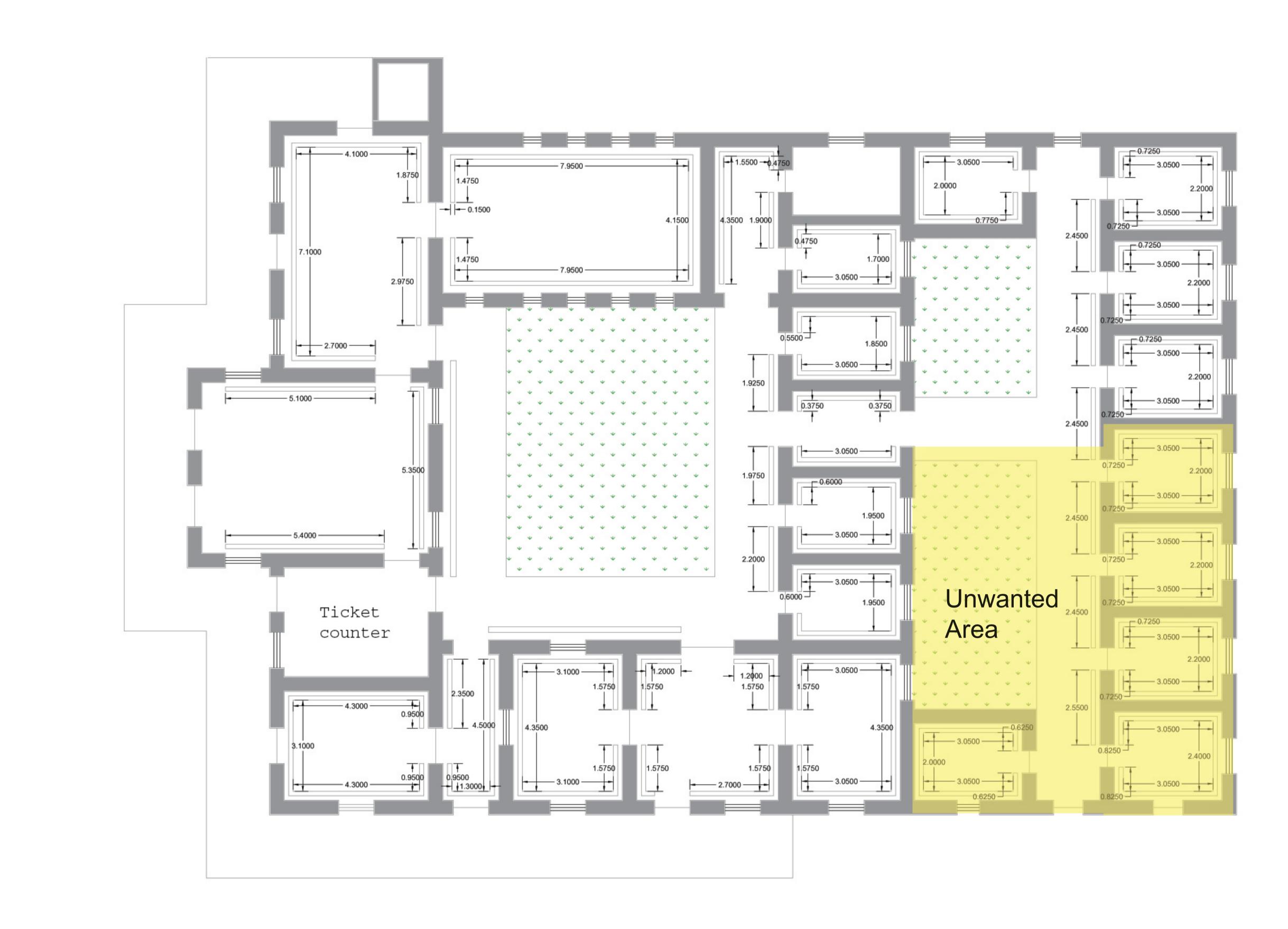
d). The successful bidder has to provide a letter of acceptance to Interactive Museum of Cultural History of Kerala (Keralam Museum of History and Heritage, Trivandrum) within seven days of receiving communication about his/her selection from the Department.

e). The successful bidder shall to sign an agreement with payment schedule at the time of award of the work.

f). Keralam Museum of History and Heritage reserves all the rights to accept or reject any/all Request For Proposal applications, without assigning any reason. The Department takes no responsibility for the delay, loss or non-receipt of any submission or letter sent by post, within the prescribed time period.

Application / Request For Proposal in sealed cover with complete details in all respects and superscribed as <u>Selection of Museum Consultancy Firm for</u> **Designing and Setting up of galleries at Gandhi Smrithi Museum, Payyanur_**__shall be submitted at the following address. A soft copy of Request For Proposal shall be sent along with this application. Interested consultants/ consortia of consultants can download the Request For Proposal documents from the website <u>www.museumkeralam.org</u>. The last date for receipt of application is **5 pm on 10th January 2020.**

The Executive Director Interactive Museum of Cultural History of Kerala (Keralam Museum of History and Heritage), Park View VikasBhavan P.O, Trivandrum



SHEET TITLE:	PROJECT:	CONSULTANTS / NOTES	DRG. NO. 01	AREA
Gandhi Museum: False wall layout	Keralam Museum of History and Heritage : Payyanur Gandhi Smrithi Museum	 DONOT MEASURE FROM THE DRAWING. ANY CHANGE ACCORDING TO THE SITE CONDITION SHOULD BE APPROVED BY THE ARCHITECT/PROJECT MANAGER INCHARGE. ALL DIMENSIONS ARE IN METRES UNLESS MENTIONED OTHERWISE 	LOC.PAYYANUR	
			DEALT: JACK	SCALE:N.T.S
			CHK: REGIVE MANUEL	DATE: 25 April 2019