



## **KERALAM MUSEUM OF HISTORY & HERITAGE**

**Park View, Thiruvananthapuram-33**

(Nodal agency of all museums under Cultural Affairs Dept. Govt. of Kerala)

Website: [www.museumkeralam.org](http://www.museumkeralam.org) | Email: [info@museumkeralam.org](mailto:info@museumkeralam.org)

Phone: 0471-2320231, +91-9567019037

**KIM. 83/2013 Expression of Interest(E.O.I) 02.06.2015**

**Sub: Design for setting up of District Heritage Museum, Palakkad.**

Expression of Interest (E.O.I) is invited from Artists/ Architects/Museum designers for museum design and setting up of galleries including display and lighting in the District Heritage Museum, Palakkad. The details relating to the eligibility criteria, terms & conditions and other information relating to this E.O.I can be downloaded from the website: **[www.museumkeralam.org](http://www.museumkeralam.org)** The last date for submission of proposals is 2 pm. on 03-07-2015.

**Executive Director**



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### Design for Setting up of District Heritage Museum, Palakkad

Department of Archaeology, Govt. of Kerala have decided to set up District Heritage Museum Palakkad at the Money Aiyar Hall, Palakkad. Keralam Museum of History and Heritage, the Nodal agency of all museums under Cultural Affairs Department has been entrusted with the task of implementation of the project. The site for the Museum is situated behind Rossy School, Palakkad, where a musical instruments Museum is at present working. A note on the galleries proposed in the museum is attached. It has been decided to invite Expression of Interest (EOI) from museum designers, setters, artists/architects for the submission of a museum design plan for the setting up of the museum (including display and lighting) in the District Heritage Museum, Palakkad.

#### **INSTRUCTIONS TO THE BIDDER**

The applicants are invited to submit their “Technical Proposal” and “details stipulating to the eligibility criteria” in sealed cover.

#### **EXPERIANCE**

The bidder must have experience in designing museums, setting up of galleries, in displaying object /in planning and arranging museum lighting. The bidder must submit the required details showing the complete infrastructure facilities, manpower, technical personnel, machinery and equipments, number of years of experience in this field with the Technical Proposal. The bidder must submit list of the similar works executed. The certificate from the clients for satisfactory work and complete portfolio of the museum designed and set up should also be enclosed with the Technical Proposal.

#### **SUBMISSION OF PROPOSAL**

##### **Technical Proposal**

The bidder must have an in house team of professionally qualified artists/designers, heritage specialists and technicians. The technical bid and its evaluation will be based on the eligibility criteria as mentioned above and with due regard to the similar works undertaken in the past for Organizations. Portfolio of the Company, number of years of experience will also be taken into consideration. The bidder must indicate the financial turn over for the last 5 years, with conclusive proof. The bidder must visit the proposed site of District Heritage Museum at Palakkad and enclose a certificate to the effect that the Technical Proposal was prepared after visiting the site of the proposed museum along with the proposal.

#### **SUBMISSION**

The proposal, in soft and hard copies, shall be submitted in sealed envelope scribed “Technical Proposal for “Design for Setting up of District Heritage Museum, Palakkad”. The

proposal shall be valid for a period of 45 days from the date of receipt of bid as indicated above.

The original proposal shall be prepared in indelible ink. It shall contain no interlineations or overwriting, except as necessary to correct any errors made by the applicant itself. Any such corrections must be initialled by the person or persons who sign(s) the proposals.

An authorized representative of the firm shall initial all pages of the proposal. The representative's authorization in original / notarized should be confirmed by a New Power of Attorney accompanying the Proposal.

*Complete proposal must be delivered on or before 2 PM on 03-07-2015 to be opened on the same day at 3 PM at the following address: -*

**“ Office of the Executive Director, Keralam Museum of History & Heritage, Park View, Vikas Bhavan P.O, Thiruvananthapuram- 695033”**

## **EVALUATION OF PROPOSAL**

The Technical Proposal of the Bidders would be evaluated as per following norms: -

### **TECHNICAL EVALUATION CRIETERIA**

Technical Evaluation of the applicants would be carried out based on the following criteria: -

- Portfolio of Bidder/ firm including details of museum designed/set up so far with details of Technical personal.
- Experience in the field of museum design and setting of galleries with documentary evidence.
- Quality of the museum set up so far with documentary evidence.
- Financial turnover per year (average) for the last 5 financial years.

### **PRESENTATION OF THE PROPOSAL**

The short listed applicants will be invited to present their proposal before the Tender Finalization Committee, at the place and time, which will be intimated later.

**Executive Director**  
Keralam Museum

# **District Heritage Museum, Palakkad**

## **The Contents of the Museum and the Galleries proposed**

### **Main Segments proposed in the New Museum**

It is proposed to set up the following segments to highlight and reflect the heritage and culture of Palakkad. Conceptually the museum will showcase the culture and heritage, tangible as well as intangible, themes and images. Special emphasis will be given to portray their myths and legends, festivals and fairs and the movements with the help of images, dioramas and thematic signages. The following are some of the segments proposed to be included in the museum.

#### **(i) The legacy of Palakkad**

At present the rich legacy of Palakkad District and the religious and social harmony of the district and the significance of so many important centres of worship of all the religions were not properly documented and exhibited in the present museum at Mani Iyer Hall. Hence all aspects relating to the heritage, culture and history of Palakkad District will be collected, documented and exhibited with the help of pictures, objects, dioramas and modern methods of digital display in the proposed museum.

#### **(ii) Museum of Music**

The Palakkad district has a rich tradition of music. It is our duty to preserve and promote traditional music and other arts. The following segments will be arranged in the proposed museum.

- (a) Apart from highlighting the famous musicians of the Palakkadan region, specific provision will be made in the proposed museum, with the help of high- tech facilities, to hear the melodious voices of the great masters of Carnatic music. The museum theatre will make arrangements for special sessions of music therapy to the lovers of traditional music.
- (b) A portrait gallery of leading musicians of Palakkad and Kerala as a whole will be set up in this gallery.
- (c) Efforts will be made for collection of manuscripts and the original instruments used by the great musicians and for the scientific display with descriptive notes of the donors.

#### **(iii) Museum of Musical Instruments**

The most important segment of the Palakkad Heritage Museum will be

gallery/galleries on the musical instruments. At present there is a huge collection of a varied type of musical instruments- Western, Indian and typical Kerala type of musical instruments- kept in the Mani Iyer Auditorium- This largest collection of musical instruments in India, is the result of the lifetime work of Mr. Joseph V. Fernandez, a native of Thiruvananthapuram.













**Galleries in the proposed Museum are as follows:**

- (a) Gallery of Western & Classical Instruments**
- (b) Gallery of Indian Stringed Instruments**
- (c) Gallery of Indian percussion instruments**
- (d) Gallery of Traditional Kerala instruments**
- (e) Gallery of Folk and Tribal Art instruments**
- (f) Gallery of Traditional Temple instruments**

**(g) Donors Gallery**

**(h) Gallery of Traditional dress used by musicians/folk artist** while performing with musical instruments

**(i) An Experience gallery:** A hand –on opportunity for visitors to play many types of musical instruments in the museum is proposed to be set up in the museum.

The above classification is only temporary and the final display will be made on the basis of expert advice and under the supervision of experts in the field.

Each gallery will be equipped with kiosk with all details of that gallery and with LCD screen to see the details of the instruments and with facilities for hearing the melodious notes of the instruments placed inside the gallery.

**(iv) Gallery on important personalities of Palakkad**

In this gallery the important personalities of Palakkad in the socio-cultural and political field will be depicted through portraits, photo etc. giving details about their contributions.

**(v) Re- inventing Bharathapuzha or (Nila River)**

Bharathapuzha river, the lifeline of the Southern Malabar, needs urgent renovation and improvement. As part of this programme the history of the River, its routes, its tributaries and the culture and art that developed on the banks of Bharathapuzha river will be showcased by using interactive multimedia kiosks, illustrations and models. The importance of protecting the river from over-exploitation and pollution and thereby re-invent this great river and the river basin will be highlighted through this segment of the museum.

**(vi) Access to traditional healthcare- the Ayurveda Museum**

Palakkad is famous for traditional ayurvedic medicine and some of the very famous centres of traditional Ayurvedic treatment are located in Palakkad district. It is our duty to protect and preserve for the future generations, the glory and value of Ayurveda. Hence a special segment of the proposed museum will be used to highlight the glory of Ayurveda and the contribution of the Ayurvedic Acharyas of Palakkad to the Ayurvedic heritage of Kerala.

Dioramas and models depicting the traditional Ayurvedic treatment will be set

up in the museum.

**(vii) Museum of Folklore**

Folklore represents the footprints of the social, cultural and artistic life and achievements of the region. Thus, an important segment of the museum will be a museum of folklore. The folklore segment of the museum will showcase the varied nature and tradition of the folklore of the region. Palakkad is famous for its Poorams and Nerchas.

Photographs of men and women belonging to various folk communities, their folk performances, festivals and fairs will be exhibited.

**(viii) Gallery of Agrarian Heritage of Palakkad**

Palakkad is known as the ‘granary of Kerala’ and ‘the rice bowl’ of Kerala. The rich agrarian tradition of Palakkad will be showcased with the help of dioramas and models.

**(ix) An Archival Gallery**

All available records on the history, culture and heritage of Palakkad will be collected from different archives and will be exhibited in this gallery.

**(x) Museum to be interactive**

The proposed museum will be set up with interactive devices to make it more visitor friendly and enjoyable. Galleries are to be set up with computer assisted kiosks with details of Satyagraha and with proper signages and descriptions.- use of digital technology to be explored for making museum interactive.

**(xi) Any other innovative/special proposals/design to enhance the quality of the Museum, including proposals/designs for museum lighting display.**

The above suggestion are indicative of the general pattern of the museum. Innovative suggestion with suitable display/designs are quite welcome.

**Executive Director  
Keralam Museum**